



FOR IMMEDIATE RELEASE

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**LAFCU giving away free internet hotspots  
to help students, adults connect during pandemic**

*May 8 application deadline for 40 households to receive 3-month internet accessibility*

LANSING, Mich. — LAFCU, in partnership with the Michigan Credit Union Foundation, has opened applications for the LAFCU Hotspot Program.

As part of the program, 40 or more hotspots with three months of internet connectivity will be given to selected applicants from the mid-Michigan area. The application deadline is Saturday, May 8.



Kelli Ellsworth Etchison

“The pandemic has illuminated the disparity that exists with regard to internet access,” said Kelli Ellsworth Etchison, LAFCU chief marketing officer and chief diversity officer. “Because access to the internet is vital to many necessary endeavors, LAFCU is offering this community giveaway to help students participate in distance learning and for adults to connect to online education, job searches, health care information, public assistance and other critical services.”

Applicants are asked to include a description of their situation and personal need in the short application. For more information and to apply, visit the Michigan credit union’s website at [www.LAFCU.com/hotspot](http://www.LAFCU.com/hotspot).

MCUF is a nonprofit foundation that helps credit unions improve Michigan communities through support of financial education, community reinvestment and professional development.

**About LAFCU**

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other

entities located in Michigan. The credit union serves more than 68,000 members and holds over \$848 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit [www.lafcu.com](http://www.lafcu.com).

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