



FOR IMMEDIATE RELEASE
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LAFCU reading event celebrates butterflies, bees April 28

Listen & Learn event features a Michigan author, an MSU garden, exploration of a beehive by a Grand Rapids beekeeper; optional craft kits available.

LANSING, Mich. — LAFCU’s April reading event for kids celebrates two of spring’s winged wonders: butterflies and bees.

In partnership with East Lansing Public Library, the Michigan credit union will present LAFCU Listen & Learn Butterflies & Bees, Wednesday, April 28, 7 p.m. The free, virtual event is designed to encourage children up to



Michigan author Elaine Hardy will read her book, “Teachers Smell Like Butterflies” at the April LAFCU Listen & Learn event.



LAFCU Listen & Learn will take viewers inside the Butterfly House at MSU’s Michigan 4-H Children’s Garden.

age 12 to read through fun, interesting and informative ways.

The featured story is “Teachers Smell Like Butterflies,” which will be read by its author, Elaine Hardy, of East Lansing. Viewers will get a close-up look at butterflies at MSU’s Michigan 4-H Children’s Garden, and Don Snoeyink with Thornapple Woodlands, a Grand Rapids beekeeping business, will explore a real beehive.

“LAFCU is committed to helping the communities we serve to thrive,” said Kelli Ellsworth Etchison, LAFCU chief marketing officer and chief diversity officer. “Because strong reading skills are essential to life success, the focus of the LAFCU Listen & Learn Program is on making reading fun and enjoyable.”



Grand Rapids beekeeper/presenter Don Snoeyink will explore a beehive during the April LAFCU Listen & Learn event. (Photo/KaylaMarieVideography.com)

The April event also features a song sung by students in Carin McEvoy's in-person,



Second graders will sing a song during the April LAFCU Listen & Learn.

second-grade class at East Lansing's Donley Elementary School, and students at Abbott Nursery School, East Lansing, will share their butterfly artwork. Three \$20 eGift cards for a bookstore will be awarded.



Nursery school students are excited to share their butterfly art during the April LAFCU Listen & Learn.

Registrants are eligible for an optional butterfly craft kit provided by East Lansing Public Library. The kits include a coloring page and materials and directions to make a yarn butterfly. Kits will be available for pick up outside the main library entrance beginning 10

a.m., Monday, April 26, while supplies last. The library is located at 950 Abbot Road, East Lansing.

Registration is at www.LAFCU.com/read. Using a provided web link, registrants can view the event on computers, tablets, smartphones and smart TVs. No additional software is required.

The LAFCU Listen & Learn Program also offers ongoing virtual readings of children's books by phone and YouTube videos. Volunteer readers can register at <https://bit.ly/LAFCUVolunteers>

More information about the LAFCU Listen & Learn Program is at www.lafcu.com/read.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 68,000 members and holds over \$848 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many

organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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