



FOR IMMEDIATE RELEASE

Aug. 8, 2022

## LAFCU's Back-to-School Extravaganza accepting donations

*School supply drive to ease financial burden for parents, teachers*



Donations for grades K-12 students collected through Wednesday, Aug. 17, will be distributed at a backpack pick-up event Saturday, Aug. 20.

LANSING, Mich. — Thanks to a collaboration between LAFCU, TWO MEN AND A TRUCK and The Village Lansing, local parents and teachers can now alleviate the financial burden of back-to-school shopping, and students can begin the new school year with the supplies and tools they need for success.

Donations can be dropped off through Wednesday, Aug. 17, at any of

LAFCU's 10 branch locations during business hours and The Village Lansing, Monday, Wednesday and Friday, noon to 5 p.m. The Village is located at 3525 S. Martin Luther King Jr. Blvd., Suite G, in Lansing. A list of LAFCU branches can be found at [www.lafcu.com/contact-us/locations/branch-locations](http://www.lafcu.com/contact-us/locations/branch-locations).

“The Back-to-School Extravaganza is a fantastic initiative that helps the community start the school year on the right foot,” said Kelli Ellsworth Etchison, LAFCU chief marketing officer and chief diversity officer.

A backpack pick-up event for grades K-12 will take place Saturday, Aug. 20, at The Village Lansing, 9 a.m. to noon, or while supplies last.



Kelli Ellsworth Etchison,  
LAFCU chief marketing  
officer and chief diversity  
officer

“Back-to-school time can be stressful for students, teachers and parents,” Ellsworth Etchison said. “We want to make things easier for our community and ensure students and teachers have the supplies needed to excel during the school year.”

School supplies needed for donation include backpacks, notebook paper, notebooks, three-ring binders, pencils, pencil bags, pens, rulers, pocket folders, one-subject notebook tablets, index cards, crayons, colored pencils, erasers, kids’ scissors, glue sticks, composition notebooks, highlighters, dry-erase markers, geometry sets and hole punchers.

Personalized hygiene supplies needed include toothpaste, deodorant, lotion, shampoo and conditioner, all in travel size. Toothbrushes, sanitary pads, disinfecting wipes, tissues and youth face masks are also needed.

For more information, visit [www.lafcu.com/backtoschool](http://www.lafcu.com/backtoschool).

### **About LAFCU**

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves 72,000 members and holds over \$950 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit [www.lafcu.com](http://www.lafcu.com).

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